**Platform to Support Purpose-Based Design**

**Description of the Internship**
Design and develop a platform for purpose-based design connecting companies and people around the world. With this platform we want to provide clients with a clear purpose an accelerator for innovation. I can best illustrate this with following example: One of our current clients is Elho. We did a purpose exercise and Elho defined its purpose as: ‘bringing everyday’s nature in people’s daily lives’. We would now like to find, approach, and collaborate with people around the world who share and relate to this purpose and who are willing to give their talent, time and ideas to Elho to make this purpose happen. A crucial part of this platform needs to be value sharing. Current FLRISH clients include: Securitas, Arco, Sodexo, Elho, JBC, AG insurance, KPMG.

**Student’s Responsibilities**
- Conducting user research, designing the interface, interaction and appropriate motivational aspects of the platform, developing the web platform.

**The Company is Offering**
- Personal coaching by owners FLRISH and a monthly fee of 300 Euro.

**Qualification / Skills**
- Experience with user research, graphic design skills, have affinity/or want to learn web programming (i.e. HTML, CSS, javascript).

**Contact**
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**How to Apply**
Email at: herman@flrish.today

**Opportunities after the Internship**
(when applicable)