Philips Lighting Research: service framework & blueprint of digital lighting
Firm name: Philips Lighting Research
Location: High Tech Campus, Eindhoven, The Netherlands
Contact person for sending the application: Pieter Custers [pieter.custers@philips.com] or Julija Babre [julija.babre@philips.com].

What does the thesis internship entail?
- Use the data that is generated by our systems like the Indoor Positioning System and Camera based tracking systems, and translate this data into new value propositions for retailers and shoppers.
- Focus market segment is retail: fashion, supermarkets, Do It Yourself stores
- Develop business models, value propositions, and concrete concepts

What is required from the student?
- Highly motivated and independent Master Student
- Interested in Industrial Design, service design thinking, business modelling and new business development
- Strong interview techniques and analytical skills
- Able to do process mapping
- Good English skills, both verbal and written

Extra information
- Duration of this internship can be discussed, preferably 6 months
- Location of the internship is at Philips Lighting Research on the High Tech Campus in Eindhoven, the Netherlands.
- It is a paid internship
- It is a requirement to be enrolled as a student during the complete duration of the internship

Philips Lighting Research
Philips Lighting Research is a global organization that helps Philips Lighting introduce meaningful innovations that improve people’s lives. We provide technology/service options for innovations in the area of health and well-being, targeted at both developed and emerging markets. Positioned at the front-end of the innovation process, we work on everything from spotting trends and ideation to proof of concept and - where needed - first-of-a-kind service & product development.