Internship position at Design2Gather: Creative Designer

Location: Eindhoven, the Netherlands                --            Time: Jan/Feb 2017 – June/July 2017

Company introduction
Design2Gather is a product design company based in Shanghai that recently opened a new office in the Netherlands! We provide clients on a global scale our design services: Idea Generation and Product Development. Designers from all around the world can participate in the idea generation projects (designments) in the online design studio that is available for every design challenge at www.Design2Gather.com. Based on a design description, designs will be created and uploaded online. Finally we present the ideas to the client, who selects the ideas for further development. The next step, product development, is done by the in-house development team in Shanghai, in order to deliver product designs that are directly mass production ready.

Design2Gather NL is looking for an enthusiastic, highly creative and hands on designer to create awesome new product ideas and use research through design method to refine the online design platform www.Design2Gather.com to the next level. Interested? Contact us via: Bas@design2gather.com for more information!
The project: the Online Design Platform by/for idea generation

Design2Gather’s ‘Online Design Studio’ empowers talented designers globally to inspire, ideate and interact together. Based on a ‘Designment’ (the design challenge of a client) designers can generate ideas on www.Design2Gather.com, crafted by designers for designers. The main contributors of the selected ideas will receive multiple rewards including a cash reward. But more importantly, Design2Gather’s location in Shanghai enables to involve designers in the development and production processes in China to provide valuable learning experiences. Design2Gather wants to stimulate designers to come up with meaningful design solutions that satisfy the customers and end users.

Your tasks and responsibilities

During your internship, you will be our King or Queen of the idea generation process. Your task will be to generate many new awesome product design concepts on a daily basis and to experience the design platform in depth. By designing those Ideas, you will make use of the platform and find out all its features and failures. With a research through design method, we will ask you to analyze and adjust the system based on your experiences to bring the crowd source platform to the next level. The goal of this should be to stimulate the platform, gain and retain more members to make Design2Gather a vivid design platform and enhance the quantity and quality of the ideas. Your improvements and insights can be directly tested and verified on the platform to see the results. Next to that, you will be highly involved in managing the running projects on the platform to make every project successful and learn which aspects are important in your design process. As part of the team, you will be a full time Design2Gather ambassador!
After receiving your application letter, CV and portfolio, we will invite you for a personal introduction meeting at our office.

Mail to: Bas@design2gather.com